

olivetti



ECR 7700LD ELECTRONIC CASH REGISTER

Typical Italian design, silent and reliable alphanumeric thermal printer, large lockable cash drawer with removable tray: this is Olivetti ECR 7700 LD, tailored for small and medium size retailers.

Its full printing capabilities are very easy to manage: the operator uses the cellphone-style keypad to key in the programmable business info or promotional messages to be printed on sales receipts. Scalable fonts reduce paper consumption and the drop-in loading system makes changing the roll a snap, keeping customers and cashiers happy.

Large-size displays for both operator and customer make for easy reading, while the key-locked function selector guarantees security and ease of use.

Designed to help the business grow, the ECR 7700 LD is packed with convenient functions - 14 departments, up to 400 PLUs, 8 clerk codes and 4 payment methods - as well as a PLU stock control and 3,000-line electronic journal for full transaction information.

ALPHA NUMERIC PRINTER	
LARGE LOCKABLE CASH DRAWER	8 SLOTS FOR COINS 4 SLOTS FOR BANKNOTES
ELECTRONIC JOURNAL	UP TO 3.000 LINES
PRICE LOOK-UPS	UP TO 400 ITEMS
PLU	STOCK HANDLING
PAPER LOADING	EASY



EASY ROLL LOADING



KEY-LOCKED DIAL for secure, easy function selection



LARGE LOCKABLE CASH DRAWER WITH REMOVABLE TRAY, plus additional deposit drawer

ECR 7700 LD - TECHNICAL SPECIFICATIONS

MAIN FUNCTIONS	Departments	14 Programmable departments	Programmability	- Taxable or tax exempt transactions, single or multiple item sales
	PLU	Up to 400 programmable PLUs or sub-departments		- Percentage discount key
	VAT	4 VAT rates handled + tax exempt		- Date and time to be printed on receipt or journal entry
	Clerks	8 clerk identification codes		- Range of VAT totals to be printed on the sales receipt
	Electronic Journal	Up to 3,000 lines	Security Functions	- Lockable cash drawer
	Receipt Personalization	4-line Header + 3-line Footer		- Manager password associated with cashier security codes
	Payment Methods	Card, Check, Charge and Cash tender media key, with change tendered on all payments		- Minus, refund, void and no sale activity totaling in management reports
Exchange Rates	4 foreign currencies with related currency descriptions	- Memory protection	Other Functions	- Management reports
Specialized Keys	- Received-on-account key - Paid-out key - Void-key (to void entries in a sale or after sale is registered) - Refund-key (to register items returned for full refund or credit)	- Calculation of charge due		- Calculator mode
PRINTER	Technology	Single station, drop-in, alphanumeric thermal printer	Paper	57 mm width thermal paper
	Speed	5.2 lps	Printing Capacity	24 columns
			Operating Mode	Printing for receipt or journal
GENERAL CHARACTERISTICS	Operator Display	- VFD - Large digit - 1- line, alphanumeric 10-position	Cash Drawer	- Large lockable cash drawer with removable tray
	Customer Display	- VFD - Large digit - 1- line, alphanumeric 10-position		- 8 slots for coins
	Function Selector	- Key-lock selector - 6-position	Dimensions (WxDxH)	410 x 430 x 233 mm
	Keyboard	- 25 function keys - 12-key numeric keypad	Weight	6.6 Kg

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ECR 7700 LD is distributed by Olivetti S.p.A.
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